

RISE & LEAD
COACHING ACADEMY

E | emotional
intelligence
practitioner and coach

COURSE BROCHURE



\$7.31 Billion Dollar Industry

The coaching industry is experiencing unprecedented growth. As of 2025, the global coaching market is valued at approximately \$7.31 billion, reflecting a compound annual growth rate (CAGR) of 17% since 2019. This surge is driven by an increasing demand for personal development, leadership enhancement, and organizational well-being .



Global Revenue

The coaching industry generated \$4.65 billion in 2022, marking a 60% increase from 2019 .



Active Coaches

There are approximately 145,500 active coaches worldwide, with projections to reach 167,300 by 2025, indicating a robust and expanding profession .



High Satisfaction Rates

Studies show that 99% of individuals and companies who hire a coach are “satisfied” or “very satisfied” with the experience, with many reporting a return on investment ranging from 7 to 221 times the initial investment .



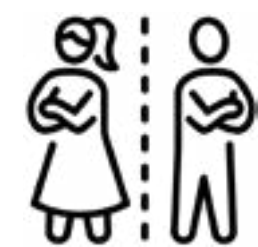
Living Without Emotional Intelligence

When you lack Emotional Intelligence (EI), it can have a significant impact on both your personal and professional life. Here are some of the key consequences of not having EI:



Poor Emotional Regulation

Without EI, it's harder to manage and regulate your emotions, leading to overreactions, outbursts, or emotional shutdowns in stressful or challenging situations.



Strained Relationships

The inability to express emotions appropriately can cause miscommunication or even emotional withdrawal, making it hard to maintain healthy personal and professional relationships.



Low Self-Awareness

Without EI, you might not fully understand your own emotional triggers, strengths, and weaknesses. This can lead to self-doubt, poor decision-making, and unhealthy coping mechanisms.



The Impact of This 7-Day Course

In just 7 days, you'll embark on a fast-paced and highly effective journey to unlock your Emotional Intelligence and gain the skills to coach others. The course is designed for busy professionals who are looking to quickly gain the knowledge and tools to:

Unlock Your Emotional Potential

Gain deeper self-awareness and learn to regulate your emotions for better decision-making..

Enhance Your Leadership and Coaching Skills:The Learn the core competencies of emotional intelligence to enhance your ability to lead, coach, and inspire others.

Achieve Personal Growth

Develop strategies to overcome stress, negative emotions, and achieve overall emotional well-being.

Boost Career Success

Apply EI in workplace settings to increase productivity, communication, and team collaboration.

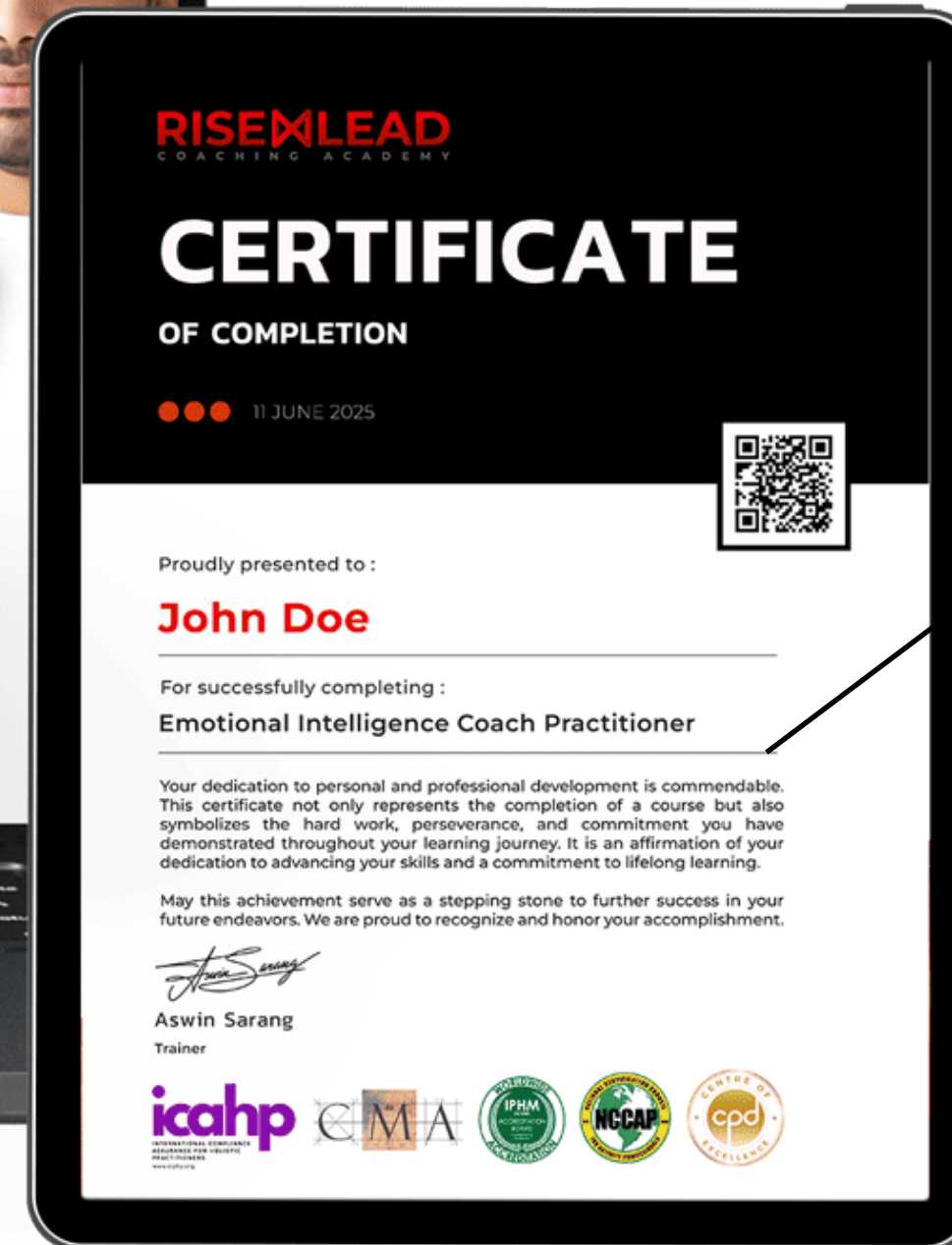
What's Included

LIVE Online Classes & Practice Sessions



Digital Course Manual

Digital Course Workbook



Internationally Accredited Emotional Intelligence Certification



Emotional Intelligence Guided Meditations

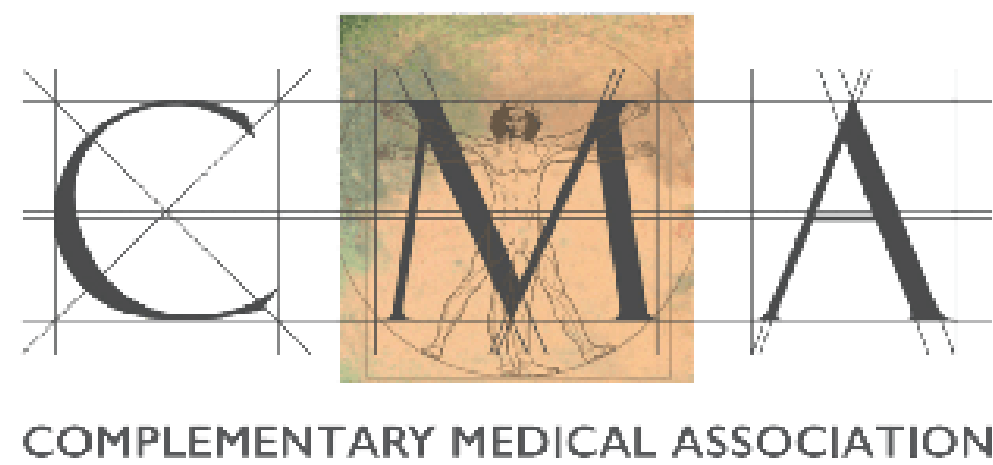
In-Depth Curriculum

- What is EI
- Competencies of EI
- EI Competency Assessment
- EI Derailer Detector
- EI Coaching Framework
- Understanding difference between Emotions and Feelings, and how to build self-control
- EI Tools for self-coaching and coaching others
- Human Brain for a Coach and Coaching interventions
- Emotional Auditing and Neuroscience mapping for self-coaching and coaching others
- Emotional Style Assessment and Neural Correlation
- Tools to build Neural pathways using Neuroscience awareness to increase our emotional styles
- Tools to enhance Coaching using Neuroscience
- Brains braking system and how to use it for Coaching
- Human Brain for a Coach and Coaching interventions
- Brain Coaching Fundamentals based on the functionality of the brain and brain science
- Neurotransmitters and Hormones and coaching interventions
- Develop Emotional Intelligence Using Mindfulness



Accreditations

Our EI Practitioner & Coach course is internationally accredited by prestigious bodies such as the International Practitioners of Holistic Medicine (IPHM), Centre of CPD Excellence, the National Certification Council for Activity Professionals (NCCAP), the International Compliance Assurance for Holistic Practitioners (ICAHP), and the Complementary Medical Association (CMA). These endorsements ensure that you receive high-quality, industry-recognized education rooted in global best practices.



YOUR TRAINER

Aswin Sarang

Aswin Sarang is a Dubai-based visionary serial entrepreneur, certified life coach, and the founder of three impactful ventures: Reliable Robotics, Nexbooth, and the Aswin Sarang Coaching Academy. With a unique blend of technological innovation and human transformation, Aswin empowers individuals and organizations to unlock their highest potential.

As a certified NLP Master Practitioner, Theta Healing Practitioner, Sound & Vibrational Therapy Practitioner, and Hypnotherapy Practitioner, Aswin has helped thousands shift their mindset and embrace purposeful living. His thought leadership has been featured in Forbes, Entrepreneur, FOX, and over 1,000+ global media outlets. Aswin's coaching style combines ancient wisdom with modern tools to unlock human potential. He is also the author of *The Belief Bible*, a practical guide to mindset reprogramming through affirmations, which has inspired readers worldwide to take control of their inner narrative.





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